



Joining Instructions

The Lebanese Standards Institution

Invites you to attend the

Business Strategy

“How to Develop Your Own Strategy”

Find your way to Success

Training course

Offered by LIBNOR training centre

Date & Time: 19-20 of November 2015; 9 am -4 pm

Location: LIBNOR Training Centre

Trainer: Dr. Jack Hindieh

Pre-requisites:

This course is suitable for personnel who hold the following occupations: Executives, division leaders, and other senior managers involved in the formation and implementation of strategic planning.

Course Overview

This course is designed to combine proven-by-practice methods with new insights and ideas from a wide range of current strategic thinking. Gain a wider perspective of management practice through breakout sessions, exercises, and case applications.

The training will cover the following topics:

- Strategic Planning Principle
- An Overview of the Strategic Planning Process
- Understanding Your Organization’s Mission



Joining Instructions

- Assessing the External Environment
- Understanding Your Internal Environment
- Formulating Your Strategy (in terms of content and process)
- Strategic Planning Implementation

Course Objectives

Participants will learn:

- How to develop the skills to perform external and internal analyses for companies and to evaluate the dynamics of competition
- How to build strategies using appropriate frameworks and tools
- The basics of strategy implementation and control

Charges & Fees

Free of charge

For more enquiry about the training sessions and registration kindly contact our training centre

- *Through our website www.libnor.org*
- *At the following email address: training@libnor.org*
- *By calling us: 01-485927 ext:113*